

# **Stawell Gift Committee of Management Independent Director Information**

## **About the Stawell Gift**

The Stawell Gift is one of the world's most famous and prestigious foot races, and has been held annually since 1878, except on four occasions.

The Gift is the centrepiece of a broader Easter festival held annually in Stawell. The main race is the Stawell Gift which is run on grass over 120 metres and sees athletes handicapped according to form and ability, starting off varying marks accordingly. The final is traditionally held on Easter Monday.

## **About the New Entity**

A new entity will be established by July 2020 to manage the Stawell Gift.

The new entity shall be a separate legal entity incorporated as a company limited by guarantee, established for a not-for-profit purpose to manage and deliver the Stawell Gift from 2021. The company will drive collaboration between key event partners, provide expertise to build sponsorship and tourism offerings, improve the event experience for athletes and spectators and the local community to grow participation, and better leverage the event and the broadcast to deliver greater economic impact for the region.

## **Organisational Environment**

The Board of the company will be composed of a minimum of eight and a maximum of 10 directors.

At incorporation the Board will comprise:

- i. The Stawell Athletic Club (SAC) President;
- ii. An additional two representatives nominated by SAC;
- iii. Two representatives nominated by Northern Grampians Shire Council (NGSC);
- iv. Two representatives nominated by the Victorian Athletic League Inc (VAL);
- v. Up to three natural persons as Independent Directors with a background in regional events, marketing, broadcast and/or athletics, or other skills that the Board believes add value to the Stawell Gift;

In addition to the Board an ex officio person nominated by the Department of Jobs, Precincts and Regions will sit in on Board meetings and act as an observer.

Independent Directors will be appointed for an initial two-year term unless otherwise agreed.

At all times a minimum of 40 per cent of Board members shall be female.

Directors do not receive remuneration.

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## **Director Commitment**

### **General**

Attend and actively participate in Board meetings.

Participate on a sub-Committee established by the Board as required.

### **The Board will be responsible for:**

- developing and overseeing implementation of a strategic plan for the Stawell Gift;
- developing and overseeing implementation of an annual business plan for the Stawell Gift that references the strategic plan and includes: clearly defined, measurable and achievable performance targets for the event; clear allocation of roles and responsibilities; a program of work; an event budget; a risk register; and a communications plan;
- contracting executive support required to deliver the Stawell Gift;
- managing all contracts related to the Stawell Gift;
- delivering the Stawell Gift annually from 2021 onwards;
- seeking, receiving and managing funding from the State, NGSC and any other source to deliver the Stawell Gift;
- developing and managing a service agreement with the SAC that covers the SAC's role and costs in the delivery of the Stawell Gift including a financial contribution towards the management of the Stawell Gift Hall of Fame; and
- implementing budgetary controls.

### **The Board will ensure the Stawell Gift:**

- Is held each year over the Easter weekend in Stawell at Central Park;
- Is broadcast live on free to air television across Victoria and Australia; and
- Provides prizemoney for the male and female gift winners at least equivalent to 2019 levels and the total prizemoney pool at or around the level of the 2019 Stawell Gift.

### **The Board will use best endeavours to:**

- Budget the Stawell Gift to operate each year at least on a 'break even' basis, but with the intention of returning a modest surplus;
- Position the Stawell Gift so the company reduces its reliance on State funding; and
- Allow the Stawell Gift program of events to continue to develop and evolve.

The assets and income of the company shall be applied solely to further its objects and no portion shall be distributed directly or indirectly to the members of the organisation except as genuine compensation for services rendered or expenses incurred on behalf of the company.

# Stawell Gift Committee of Management

## Independent Director Information

### Key Accountabilities

#### Personal qualities

1. Personal and professional integrity
2. Sound independent judgement
3. Trust and confidentiality
4. Honesty
5. Commitment

#### Knowledge and skills

##### *Highly desirable*

6. Sound strategic and analytical expertise with proven commercial and/or community-based experience in the sport, recreation, entertainment or commercial industry
7. The ability to maintain effective professional and working relationships with stakeholders including government and the community.
8. High level interpersonal and influencing skills, including the ability to work within a team.
9. Broad business experience in complex environments.

Specialist expertise in one or more of the following areas would also be well regarded:

- Communications and/or media
- Business Management
- Event management and marketing
- Finance and Audit
- Information and communications technology
- Law
- Risk Management
- Corporate governance
- Organisational design and human resources management

Office bearers or employees of the Company Members (the SAC, NGSC and the VAL) are not eligible to be independent Directors.

### Application Process

Interested candidates should submit their CV at a minimum to [events@sport.vic.gov.au](mailto:events@sport.vic.gov.au) no later than Friday 12 June 2020.

Any general enquiries should be directed to [events@sport.vic.gov.au](mailto:events@sport.vic.gov.au).